

IMPACT MARKETING BENEFITS IN PRINT & ONLINE



"Where Homebuyers
and Homesellers
Look for Homes"

HOMESMAGAZINE.COM

Your listings receive impact exposure where homebuyers can search by city, price, bedroom, bath, etc. and can save it to their favorites as well as they can see their recently viewed properties. HomesMagazine.com provides the website tools that make it easy for the homebuyer.

LISTING SYNDICATION

HomesMagazine.com exposes your listings around the World to other high traffic website partners including: Google, Yahoo, Trulia, Wallstreet Journal, Zillow, HomeFinder.com plus many more.

DIGITAL MAGAZINE

Homebuyers can read the Homes Magazine digital editions online at HomesMagazine.com as well as Facebook and Twitter. This gives potential homebuyers availability to read the magazine and they don't have to wait for weeks to receive a copy in the mail.

SINGLE LISTING WEBSITES

You can purchase single listing websites from HomesMagazine.com through its portal TheShowcaseBuilder.com. Single listing websites (123MainStreet.com) give your listing a stunning interactive flash showcase where you can post the single listing domain address on yard sign hangers, link on your website, and other marketing you do such as magazines and newspapers.

MLS LISTINGS

Sign up for FREE to expose all your listings on HomesMagazine.com even if they are not advertised in Homes Magazine. Contact your Marketing Consultant for the form and give your listings more exposure.

FEATURED LISTINGS

HomesMagazine.com featured listings gives your listing front door exposure in the property search. HomesMagazine.com only offers 10 listings in your area so hurry and get front door exposure.

BANNER ADS

HomesMagazine.com offers low-cost banner advertisement to keep your name and brand in front of potential homebuyers.

CIRCULATION

Homes Magazine is the most widely distributed magazine on The Central Coast with over 400 distribution locations throughout Monterey County. We have 32 years of magazine exposure at high traffic Newsrack street location, Hotels, Motels, Restaurants, Banks, Airports, Real Estate Offices and many other locations as well as our online digital edition at HomesMagazine.com